

TABLE V
COMPARISON OF FTC TAR VALUES

Name	Length, in mm	Philip Morris CI Oct. 1967		FTC (11/22/67)		TITL	
		Tar, mg/ cigt	Nico- tine, mg/ cigt	Tar, mg/ cigt	Nico- tine, mg/ cigt	Tar, mg/ cigt	Nico- tine, mg/ cigt
Marvels (F)	70	2.5	0.12	3.9	0.12	3.4	0.12
Marvels (F)	85	5.6	0.26	6.4	0.22	6.8	0.24
Carlton (F)	85	3.1	0.31	7.2	0.50	5.7	0.44
Cascade (F) (M)	85	5.1	0.27	7.8	0.27	7.7	0.28
Duke of Durham (F)	85	10.4	0.40	10.4	0.38	10.2	0.40
True (F) (M)	85	11.9	0.70	12.7	0.68	12.4	0.66
True (F)	85	11.4	0.68	12.8	0.65	12.5	0.68
King Sano (F)	85	5.3	0.19	12.9	0.38	13.2	0.38
King Sano (F) (M)	85	10.8	0.38	13.8	0.42	14.1	0.42
Domino (F) (M)	85	14.3	0.83	15.0	0.71	14.3	0.74
Parliament (F)	80	14.7	1.04	15.8	1.01	16.9	1.11
Parliament (F)	85	14.2	0.97	16.1	1.05	16.3	1.04
Kent (F)	85	15.6	1.01	17.4	1.09	17.2	1.10
Tareyton (F)	85	16.7	1.09	17.5	1.07	17.5	1.07
L & M (F)	70	16.4	0.96	18.5	0.93	19.0	1.01
Philip Morris (F)	85	17.9	1.34	18.9	1.29	19.2	1.41
Lucky Strike (F) (M)	100	18.5	1.08	19.4	1.03	18.9	1.12
L & M (F)	80	17.5	0.99	19.4	1.06	20.2	1.14
Philip Morris (F) (M)	85	18.1	1.25	20.0	1.28	20.3	1.37
Kool (F) (M)	85	19.1	1.46	20.2	1.56	20.1	1.67
Tareyton (F)	100	17.2	1.04	20.2	1.23	20.0	1.27
Marlboro (F)	80	19.5	1.29	20.4	1.34	21.2	1.44
Winston (F)	85	20.3	1.25	20.4	1.29	20.6	1.31
Sano (NF)	70	12.0	0.43	20.5	0.61	21.7	0.66
Lucky Strike (F)	100	19.3	1.23	20.6	1.28	20.5	1.34
Marlboro (F)	85	19.5	1.33	20.7	1.41	21.0	1.46
Lucky Strike (F) (M)	85	18.2	1.16	20.7	1.22	20.8	1.28
Raleigh (F)	85	19.6	1.42	20.8	1.53	20.6	1.58
Winston (F)	80	19.2	1.17	20.8	1.22	20.2	1.30
Marlboro (F)	100	22.4	1.58	*20.9	*1.38	24.2	1.77
Viceroy (F)	85	19.5	1.36	21.0	1.43	20.4	1.54
Camel (F)	85	19.5	1.23	21.0	1.26	20.6	1.33
Chesterfield (F) (M)	85	20.3	1.14	21.0	1.19	21.9	1.32
Salem (F) (M)	85	19.3	1.26	21.1	1.36	20.2	1.41
L & M (F)	85	19.0	1.18	21.3	1.15	21.4	1.24
Viceroy (F)	80	20.8	1.43	21.4	1.43	21.5	1.57
Lucky Strike (F)	85	21.4	1.25	21.7	1.33	21.4	1.36
Marvels (NF)	85	25.5	0.83	21.8	0.82	23.8	0.91
Pall Mall (F) (M)	100	21.3	1.40	22.3	1.47	22.4	1.45
Chesterfield (F)	85	20.2	1.18	22.4	1.16	21.6	1.35
Chesterfield (NF)	70	23.7	1.19	22.7	1.20	24.9	1.32
Philip Morris (NF)	70	22.2	1.37	22.7	1.45	23.8	1.50
Pall Mall (F)	100	18.9	1.17	23.1	1.56	22.9	1.63
Kent (F)	100	22.0	1.36	23.4	1.46	23.5	1.50
Camel (NF)	70	23.3	1.32	24.2	1.39	25.2	1.50
Marlboro (F) (M)	85	20.4	1.32	*24.4	*1.72	21.5	1.48
Winston (F) (M)	100	25.3	1.55	25.2	1.66	26.3	1.82
L & M (F) (M)	100	23.2	1.28	25.3	1.44	25.4	1.52
L & M (F)	100	21.3	1.30	25.6	1.41	25.3	1.52
Pall Mall (F) (M)	95	23.7	1.29	25.9	1.45	28.5	1.80
Kool (NF)	70	25.5	1.70	26.3	1.84	26.8	1.96
Lucky Strike (NF)	70	26.5	1.69	26.4	1.55	27.1	1.63
Winston (F)	100	26.6	1.46	26.7	1.74	26.3	1.79
Salem (F) (M)	100	25.3	1.62	27.0	1.74	26.0	1.79
Pall Mall (NF)	85	25.9	1.57	27.1	1.60	27.2	1.74
Raleigh (NF)	85	27.8	1.78	27.8	1.98	----	----
P. M. Commander	85	28.3	1.68	28.1	1.79	29.6	1.90
Pall Mall (F)	95	24.1	1.52	28.1	1.58	27.9	1.75
Chesterfield (NF)	85	28.6	1.51	28.6	1.54	29.6	1.59

*Marlboro (F) 100 appears to be reversed with the Marlboro (F) (M) 85 in the Federal Trade Commission Report dated November 22, 1967.